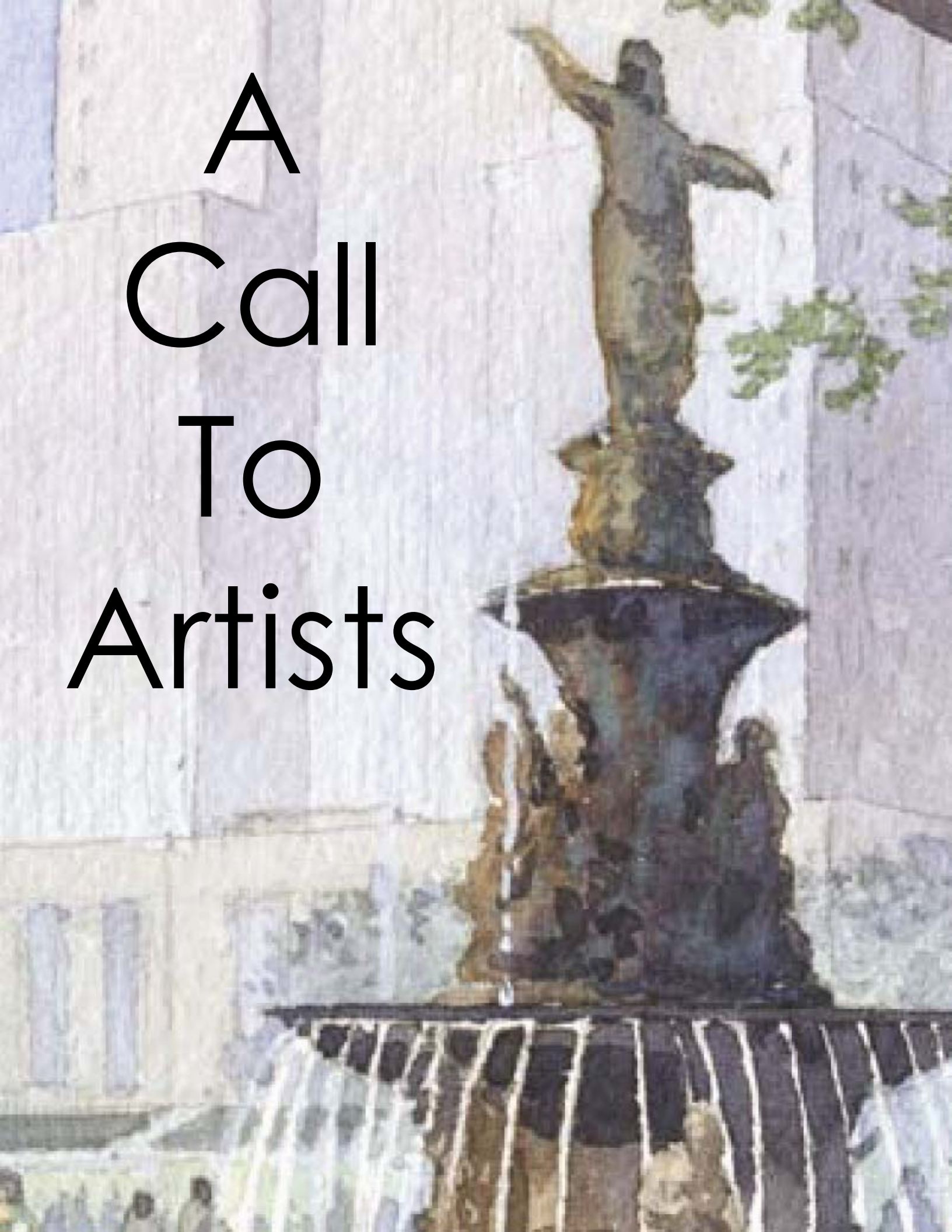


A Call To Artists





Holiday Card Contest

A Call to Artists

Use your creativity to help celebrate this exciting time in Cincinnati history!

M. Hopple & Co., Cincinnati's premier fine paper goods retailer, is proud to announce Cincinnati's first-ever Holiday Card Contest. **CityArt** is a special competition open to artists of all ages and will commemorate the renovation and rededication of our city's treasured Fountain Square. We invite artists to use their imaginations to share a vision of our new city center.

Artists are encouraged to portray the new Fountain Square area dressed up for the holidays – scenes could include the newly renovated skating rink, shoppers moving through the Square, or Cincinnati's grand *Genius of Water* fountain. All styles and interpretations are welcome! Other Downtown Cincinnati scenes can be portrayed, though preference will be given to art that features Fountain Square. Visit www.3cdc.org for information about renovations and improvements to the Fountain Square area.

A distinguished panel of jurors will select up to four submissions to be included in a unique Holiday Card Collection, and winners will be announced on Saturday, October 14th during the grand reopening of Fountain Square. The Holiday Card Collection will be sold at M. Hopple & Co.'s two locations with a portion of the proceeds going to ArtWorks, a nonprofit arts organization that offers job training, creative services, and public art to the Greater Cincinnati community.

Contest Guidelines

1. Art should feature Downtown Cincinnati during the holiday season.
2. Artists of any age and from any location are eligible to participate.
3. Media types can include photo, painting, drawing and collage.
4. Original art should be no larger than 12" x 18." The final cards will be 5" x 7" and printed in full color or black and white, as appropriate, by Merten Printing.
5. Submissions must be mailed or delivered to:
M. Hopple & Co. - Corporate Office
Attention: Mary Hopple
7565 Kenwood Road, Suite 202
Cincinnati, Ohio 45236
6. Artists must agree not to compete with the Holiday Card Collection by reproducing their art in a similar fashion through January 2008.
7. Contest organizers have the right to adjust contest guidelines as needed.

Timeline

August 21, 2006	<i>CityArt</i> Contest announced
October 4, 2006	All submissions due to M. Hopple & Co.
October 9 – 14, 2006	Art is judged and winners are selected
October 14, 2006	Fountain Square Rededication Event
	Winners of <i>CityArt</i> are announced
November/December 2006	Holiday Card Collection available for sale at M. Hopple & Co.
January 22, 2007	Art can be picked up by artist from M. Hopple & Co. Corporate Office, during normal business hours. Sorry, art will not be returned to artists by mail.
February 28, 2007	Art must be claimed by artists. Unclaimed art will no longer be available after this date and will become the property of M. Hopple & Co.

Prizes

Each artist who is selected as a winner will receive 6 sets of the Holiday Card Collection in addition to the following:

First Place	One night's stay at the Westin Hotel in Downtown Cincinnati, \$75 gift certificate to McCormick & Schmick's, a new seafood restaurant coming to downtown Cincinnati in November and a \$50.00 gift certificate to Prince Art & Framing
Second Place	One night's stay at the Westin Hotel in Downtown Cincinnati and a \$75 gift certificate to McCormick & Schmick's, a new seafood restaurant coming to downtown Cincinnati in November
Third Place	\$50 gift certificate to M. Hopple & Co. and a \$25.00 gift certificate to Prince Art & Framing
Fourth Place	\$50.00 gift certificate to M. Hopple & Co.

To Participate

Create your art and attach this form to the back. Deliver or mail your art to M. Hopple & Co.'s Corporate Office by October 4th.



Name _____

Address _____

Phone _____ Fax _____

Email _____ Medium _____

Proposed Title of Work _____

I give M. Hopple & Co. permission to display this original art, which I have created, at either M. Hopple & Co. store or on the company website during the promotion period. I give M. Hopple & Co. permission to duplicate this art as part of the Holiday Card Collection, which will be available for sale to the public. I will not attempt to compete with the Holiday Card Collection by reproducing this art in a similar fashion through January 2008.

Signature _____

M. HOPPLE & CO.

7565 Kenwood Road · 202 Cincinnati, Ohio 45236

Questions?

Contact Betsy Zelek at bzms@zoomtown.com or 513.702.2732.
Or visit www.mhopple.com for additional information.

ArtWorks

Founded in 1996, ArtWorks is a job training and employment program for talented Cincinnati area teens. Based on the belief that hiring teens and pairing them with professional artists to make innovative, relevant art fosters tremendous skills and develops a more creative and vibrant community. To date ArtWorks has hired over 1800 apprentices and just as many professional artists to work on over 120 projects. ArtWorks is committed to creating unique encounters with art that break racial, economic, and age boundaries. ArtWorks is known as an excellent youth training program, a community-minded public art presenter, an advocate for artists and a collaborative arts partner.

811 Race Street

artworkscincinnati.org

513.333.0388