



THE NINTH ANNUAL CITYART HOLIDAY CARD CONTEST

Call to Artists

M. Hopple & Co., Cincinnati's premier fine paper goods retailer, is proud to announce its Ninth Annual CityArt Holiday Card Contest. The theme of this year's contest is "Winter Fun in Cincinnati." We are asking local artists to capture scenes of winter activities in Cincinnati and the surrounding areas, for example: Symphony at Music Hall, Ice skating in Fountain Square, Holiday Junction at the Museum Center, Cincinnati Santa-Con, Festival of Lights at the Cincinnati Zoo, Lebanon Horse Drawn Carriage Parade, Krohn Conservatory Nativity Scene, Holiday Lights at Sharon Woods, Skiing at Perfect North, Light Up the City Celebrations (ex: Madeira, downtown tree lighting, OTR, etc.).

Please keep in mind that judges award points based on the following criteria: artwork fits the chosen theme for the year, is appealing to the general population of Cincinnati, and will reproduce well as a greeting card.

A panel of judges will select up to four submissions from local artists. The winning designs will be printed as part of the 2015 CityArt Holiday Card Collection. The collection will be sold at M. Hopple & Co., with a portion of the proceeds going to The Alzheimer's Association of Greater Cincinnati, a local non-profit organization, whose mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce to risk of dementia through the promotion of brain health. Winning art from this competition has been featured on local morning news shows and in numerous newspapers and media outlets in our region. Since 2006, over 20,000 Holiday Cards have been sold.

Contest Guidelines:

- Art should feature scenes of Winter Fun activities or locations in the Greater Cincinnati/Northern Kentucky area.
- Because the winning submissions will be sold as greeting cards during the holiday season, submissions should be seasonal (avoid summer scenes, spring flowers, etc.)
- Media types can include photo, painting, drawing and collage. Artists should avoid glitter, three dimensional features or other techniques that will not reproduce effectively.
- Original art should be no larger than 10" x 14". The final cards will be 5" x 7" and printed in full color or black and white, as appropriate. For cropping purposes art is best when it is proportional to the final 5x7 size, either vertical or horizontal.
- Artists are asked to remove or obscure any features or objects that might be copyrighted, trademarked or otherwise are not part of the public domain, i.e. logos or signs, unless permission is granted in writing by the owner of the feature or object.
- Submissions must be mailed or delivered to:
M. Hopple & Co.
Attn: 2015 CityArt Entries
7920 Hosbrook Road
Cincinnati, Ohio 45243
- **The deadline for contest entries is SATURDAY, SEPTEMBER 12th, 2015.**
- Artists must agree not to compete with the Holiday Card Collection by reproducing their art in a similar fashion through January 31, 2016.
- Contest organizers have the right to adjust contest guidelines as necessary.

A sample of past City Art Card Contest winners...



From left: 2009: "Peace and Joy in Eden Park" by Christina Schroeder 2010: "Footbridge in Eden Park" by Myra Messick Simons and "Fountain Square #2" by Ginny Crawford 2012: "Holiday Warmth, Memories and Treasures" by Kate Cassidy and "Yuletide at the Golden Lamb" by Kayla Hines and 2014 Winner: "Findlay Market Holiday Circa 1855" by Kate Cassidy.

Contest Timeline

September 12, 2015	Deadline for submissions
September 23, 2015	Winners of Holiday Card Contest Announced
October-December	Holiday Card Collection available for sale
January 2, 2016	Original Art can be picked up at M. Hopple & Co. during normal business hours. Sorry, art will not be returned to artists by mail.
March 1, 2016	Art must be claimed by this date. Unclaimed art will no longer be available after this date and will become the property of M. Hopple & Co.

Prizes

This year's winners will receive a framed print of their artwork, plus a set of 25 of his/her winning card.

To participate:

Create your art and attach this form to the back

Hand deliver or mail your art to:

M. Hopple & Co.
Attn: CityArt Contest 2015
7920 Hosbrook Road
Cincinnati, Ohio 45243

Your name as you wish it to appear in all contest materials _____

Address _____

City _____

State _____

Zip _____

Phone _____

Medium _____

Location _____

Description _____

Proposed title of work _____

I give M. Hopple & Co. permission to display this original art, which I have created, at either M. Hopple & Co. store, on the company website, or social media outlet during the promotional period. I give M. Hopple & Co. permission to duplicate this art as part of the Holiday Card Collection, which will be available for sale to the public. I will not attempt to compete with the Holiday Card Collection by reproducing this art in a similar fashion through January 1, 2015.

Signature _____

Questions: Contact Amy Zaruca or Morgan Busam at M. Hopple & Co. 513-791-6426